

Brookings Farmers Market Rules

Mission Statement: The Brookings Farmers Market was established to provide a community gathering place where local farmers and entrepreneurs can sell directly to the consumer. Our goals are to improve opportunities for all in our community by promoting local economic development, as well as social and community building through educational and family-friendly activities.

Location and Times: There are two seasons for the Brookings Farmers Market.

- The summer season is located on the 300 block of 6th Ave, the street between the Brookings Library and County Courthouse. We are located just southeast of the Children's Museum of South Dakota. The summer season is held from the first Saturday of May through the last Saturday of October. The market does not operate during the week of the Hobo Day homecoming celebration.
- The winter season is located in the 5th Street Gym at 606 5th St. The BFM is held on the first and third Saturdays of the month, November through April, starting the third Saturday of November.

Market hours of operation for both seasons are Saturday from 9:00 a.m. to 12:00 p.m. The location and times may be moved at the discretion of the market committee and vendor approval to better suit vendors, customers, accessibility, atmosphere, and overall impression.

Brookings Regional Growth Alliance (BRGA):

1. As of April 2023, Downtown Brookings assumed management of the Brookings Farmers Market. Downtown Brookings provided managerial and administrative support, record keeping, funding, and additional operational assistance to the market.
2. In 2026, Downtown Brookings merged into the Brookings Regional Growth Alliance. The Brookings Regional Growth Alliance now continues oversight and support of the Brookings Farmers Market.
3. The Brookings Regional Growth Alliance, doing business as Brookings Farmers Market, holds the insurance policy for the event and its designated space.

Volunteer Committee:

1. There is a committee of market vendors and community members that guides the direction of the market.
2. Applications will be reviewed by the BFM vendor review committee.

Market Coordinator and Brookings Regional Growth Alliance Staff:

1. The day prior to market, stalls are assigned to improve customer flow to all vendors. There will be no deviation on stall assignments without prior approval. Stalls may be reassigned during the year if indicated.
2. In accordance to the market rules, the coordinator has control over the market area and activities taking place within it. Any questions should first be directed to the market coordinator.
3. The coordinator will maintain order and cleanliness, start the market, and distribute information to the vendors. It is at the discretion of the coordinator to ask anyone to leave the market area.
4. All vendors have the responsibility to notify the market coordinator of any rule violation. Infringement of the rules will be handled first by verbal warning, second by a written warning, and lastly by being asked to leave the market for the season. The vendor fee is nonrefundable.
5. In the absence of an assigned market coordinator, a current Brookings Regional Growth Alliance staff member will fill the position until a permanent market coordinator is assigned.

Vendors:

1. All vendors must apply yearly, be approved, and pay the associated stall fees to participate. One 12'x12' stall fee is \$25 per day, to a maximum of \$250 for the season. Multiple 12' stalls at one market day will increase per day/season fee (i.e. \$50 per day/\$500 per season for 2 stalls). If a vendor is consistently taking more space than allowed, an additional booth fee will apply, even if not applied for.
2. The vendor agreement (part of the application process) should be submitted once per season and will be kept on file for the full year. All applications are reviewed and approved/denied by the market committee. Approval must be received in order to participate in the market. Yearly applications and dates of participation (if an application is already on file and approved) should be submitted online and/or sent to brookingsmarket@gmail.com at least two full calendar weeks prior to the market day you would like to participate in. Stalls will not be reserved without application approval. Approval of application will be emailed to you at the provided vendor email address.
3. Payments should be brought to the Market Coordinator on the day of attendance, if not paid already prior to the event. Payments can be made for the full season or on a date-by-date basis. Booth fee receipts are provided for the full season, upon request.
4. Vendors who regularly participate will be assigned a consistent booth location. Stalls for temporary vendors will change depending on market layout needs.
5. All vendors must have and display a sales tax permit. Vendors are encouraged to display their names and address at their market table.
6. The BFM carries only liability insurance for the market area. Vendors are strongly encouraged to have their own coverage.
7. The Brookings city management is in agreement with the BRGA and BFM rules and delegates the BFM market coordinator and BRGA staff to enforce these rules during the Market hours. BFM vendors will hold harmless the City of Brookings, its sponsoring organizations, and its officers and agents.
8. No commercial vendors will be allowed. Any person(s) who are allowed to sell at their stall must be listed on the vendor agreement. All person(s) need to be involved with the production of the product or be sufficiently well informed about the production process, as if it were their own business.
9. Vendors must be able to provide information regarding pesticides, herbicides, and fertilizers used.
10. Vendors should be set up to start on time and stalls should be manned at all times during the market hours. Early sales are discouraged. Vendors should bring enough items to sell to last until the end of the market day. If a vendor sells out early, they may leave before closing as long as leaving does not disrupt the market, but should notify the market coordinator.
11. If a vendor is to be absent from a market day, they should notify the market coordinator before the market starts, with at least 24 hour notice. Any pre-paid participation fees will not be refunded. Recurring late or missing notice of absence can result in not being welcome back to the market for the remainder of the season.
12. Vendors must provide their own equipment, supplies and materials. Suggested items include tables, supply sacks or containers, tent, cashbox, extension cord, etc. Onsite storage between markets is not available. Electricity is available to only a limited number of stalls (for an additional fee) and needs to be assigned.
13. All vendors should provide a hygienic and family-friendly personal appearance to reflect positively on the market.
14. Stall areas must be kept tidy throughout the market day and must be left clean at the end of the market day. Selling will be permitted from the back of a pickup truck or cars as long as they do not interrupt walking traffic through the lot, but should inform the coordinator for layout creation. Vehicles must be clean.
15. All vendors should project a positive, friendly behavior during market hours.
16. Vendor's pets or animals are discouraged for hygienic and safety reasons. All pets must be on leash.

17. The BFM is a smoke-free environment. No firearms, weapons, alcoholic beverages, or drugs will be allowed in the market. Anyone disturbing the peace will be asked to leave.
18. Vendors may not wander through the market to sample, sell, advertise, or otherwise disrupt normal activities. Activities must be contained to the allotted booth space.

Selling:

1. All items sold at BFM must have been raised, prepared, produced, or created by that seller. The board will jury vendors on a case-by-case basis before market participation approval.
2. All items must be in accordance with city and state laws. Fresh fruits, vegetables, and garden produce do not require approval or licensing by the Department of Health for sale at Farmers Markets but many other products do including canned goods, eggs, and more. If you do not know the laws that apply to your products, ask and we connect you to assistance. It is the vendors responsibility to know and follow the law and the market coordinator will check for compliance throughout the year.
3. All prepackaged and other perishable products must be labeled and kept at appropriate temperatures in accordance to state standards.
4. Any vendors selling prepared meals (e.g. a food truck) must have all licenses, certifications, and permits as required by state and local law.
5. All items must be visibly labeled with prices. If selling by weight, a certified scale is necessary and needs to face the public.

Any questions on rules and laws can be directed to the Market Coordinator or BRGA staff for assistance. If rules and laws are not followed, vendors will first receive a verbal warning, secondly, a written warning, and lastly, be asked to leave the market for the season.

These rules were amended as of February 2026 and are reviewed yearly.